

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Buying Time Media
2715 M Street, NW
4th Floor
Washington, DC 20007

<u>Contract / Revision</u> 795801 /		<u>Alt Order #</u> 06230720
<u>Product</u> SUTTON FOR CONGRESS		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 2089
<u>Advertiser</u> Sutton for Congress		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 128	<u>Product Code</u> 126
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	WOIO	10/19/12	10/19/12	Fri Hour 3	10-11p		:30			NM	0	\$0.00
D 2	WOIO	10/19/12	10/19/12	Price is Right	11a-12p		:30			NM	0	\$0.00
D 3	WOIO	10/19/12	10/19/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00
D 4	WOIO	10/19/12	10/19/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 5	WOIO	10/19/12	10/19/12	Action News at 4p	4-5p		:30			NM	0	\$0.00
D 6	WOIO	10/19/12	10/19/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 7	WOIO	10/19/12	10/19/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
D 8	WOIO	10/19/12	10/19/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 9	WOIO	10/19/12	10/19/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 10	WOIO	10/19/12	10/19/12	The Early Show	7-9a		:30			NM	0	\$0.00
11	WOIO	10/19/12	10/19/12	America Now	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$175.00			
D 12	WOIO	10/22/12	10/22/12	Mon Hour 3	10-11P		:30			NM	0	\$0.00
D 13	WOIO	10/22/12	10/22/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
14	WOIO	10/22/12	10/22/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$500.00			
D 15	WOIO	10/22/12	10/22/12	Price is Right	11a-12p		:30			NM	0	\$0.00
16	WOIO	10/22/12	10/22/12	Craig Ferguson	1235a-138a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$225.00			
D 17	WOIO	10/22/12	10/22/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00
D 18	WOIO	10/22/12	10/22/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 19	WOIO	10/22/12	10/22/12	Action News at 4p	4-5p		:30			NM	0	\$0.00
D 20	WOIO	10/22/12	10/22/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 21	WOIO	10/22/12	10/22/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
D 22	WOIO	10/22/12	10/22/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 23	WOIO	10/22/12	10/22/12	Action News at 6a	6-7a		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 795801 /		<u>Alt Order #</u> 06230720
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> SUTTON FOR CONGRE
<u>Advertiser</u> Sutton for Congress		<u>Estimate #</u> 2089
		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
D 24	WOIO	10/22/12	10/22/12	The Early Show	7-9a		:30			NM	0	\$0.00
25	WOIO	10/22/12	10/22/12	America Now	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$175.00			
D 26	WOIO	10/20/12	10/20/12	Sat Early Show	9-11a		:30			NM	0	\$0.00
D 27	WOIO	10/21/12	10/21/12	Sun Hour 4	10-11p		:30			NM	0	\$0.00
D 28	WOIO	10/21/12	10/21/12	11p-12a	11p-12a		:30			NM	0	\$0.00
D 29	WOIO	10/21/12	10/21/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
D 30	WOIO	10/21/12	10/21/12	Sun Hour 1	7-8p		:30			NM	0	\$0.00
E 31	WOIO	10/21/12	10/21/12	Sun Hour 2	8-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/15/12-10/21/12	Sun Hour 2	8-9p	-----Su	:30		\$4,500.00	NM		
	Credited											
D 32	WOIO	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
D 33	WOIO	10/18/12	10/18/12	Let's Make A Deal	10-11a		:30			NM	0	\$0.00
D 34	WOIO	10/18/12	10/18/12	Thur Hour 3	10-11p		:30			NM	0	\$0.00
D 35	WOIO	10/18/12	10/18/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
36	WOIO	10/18/12	10/18/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$500.00			
D 37	WOIO	10/18/12	10/18/12	Price is Right	11a-12p		:30			NM	0	\$0.00
38	WOIO	10/18/12	10/18/12	Craig Ferguson	1235a-138a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$225.00			
D 39	WOIO	10/18/12	10/18/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00
D 40	WOIO	10/18/12	10/18/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 41	WOIO	10/18/12	10/18/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 42	WOIO	10/18/12	10/18/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
D 43	WOIO	10/18/12	10/18/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 44	WOIO	10/18/12	10/18/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 45	WOIO	10/18/12	10/18/12	The Early Show	7-9a		:30			NM	0	\$0.00
46	WOIO	10/18/12	10/18/12	America Now	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$175.00			
D 47	WOIO	10/16/12	10/16/12	Let's Make A Deal	10-11a		:30			NM	0	\$0.00
D 48	WOIO	10/16/12	10/16/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
49	WOIO	10/16/12	10/16/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$500.00			
D 50	WOIO	10/16/12	10/16/12	Price is Right	11a-12p		:30			NM	0	\$0.00
51	WOIO	10/16/12	10/16/12	Craig Ferguson	1235a-138a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$225.00			
D 52	WOIO	10/16/12	10/16/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 795801 /		<u>Alt Order #</u> 06230720
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> SUTTON FOR CONGRE	<u>Estimate #</u> 2089
<u>Advertiser</u> Sutton for Congress		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
D 53	WOIO	10/16/12	10/16/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 54	WOIO	10/16/12	10/16/12	Action News at 4p	4-5p		:30			NM	0	\$0.00
D 55	WOIO	10/16/12	10/16/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 56	WOIO	10/16/12	10/16/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
D 57	WOIO	10/16/12	10/16/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 58	WOIO	10/16/12	10/16/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 59	WOIO	10/16/12	10/16/12	The Early Show	7-9a		:30			NM	0	\$0.00
60	WOIO	10/16/12	10/16/12	America Now	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1 - - - -				1	\$175.00			
D 61	WOIO	10/16/12	10/16/12	Tue Hour 2	9-10P		:30			NM	0	\$0.00
D 62	WOIO	10/17/12	10/17/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
63	WOIO	10/17/12	10/17/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1 - - -				1	\$500.00			
D 64	WOIO	10/17/12	10/17/12	Price is Right	11a-12p		:30			NM	0	\$0.00
65	WOIO	10/17/12	10/17/12	Craig Ferguson	1235a-138a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1 - - -				1	\$225.00			
D 66	WOIO	10/17/12	10/17/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00
D 67	WOIO	10/17/12	10/17/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 68	WOIO	10/17/12	10/17/12	Action News at 4p	4-5p		:30			NM	0	\$0.00
D 69	WOIO	10/17/12	10/17/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
D 70	WOIO	10/17/12	10/17/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
D 71	WOIO	10/17/12	10/17/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
D 72	WOIO	10/17/12	10/17/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 73	WOIO	10/17/12	10/17/12	The Early Show	7-9a		:30			NM	0	\$0.00
74	WOIO	10/17/12	10/17/12	America Now	9-10a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-- 1 - - -				1	\$175.00			
D 75	WOIO	10/17/12	10/17/12	Wed Hour 2	9-10p		:30			NM	0	\$0.00
D 76	WOIO	10/20/12	10/20/12	Sat Early Show	9-11a		:30			NM	0	\$0.00
D 77	WOIO	10/21/12	10/21/12	Sun Action News at 7a	7-9a		:30			NM	0	\$0.00
D 78	WOIO	10/19/12	10/19/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
79	WOIO	10/19/12	10/19/12	Action News at 11p	11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - 1 -				1	\$3,000.00			
80	WOIO	10/19/12	10/19/12	David Letterman	1135p-1238a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - 1 -				1	\$500.00			
81	WOIO	10/19/12	10/19/12	Craig Ferguson	1235a-138a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - 1 -				1	\$225.00			
82	WOIO	10/19/12	10/19/12	CBS Soaps	1230-2p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - F -				2	\$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 795801 /		<u>Alt Order #</u> 06230720
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> SUTTON FOR CONGRE
<u>Advertiser</u> Sutton for Congress		<u>Estimate #</u> 2089
		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
83	WOIO	10/19/12	10/19/12	The Talk	2-3p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$400.00			
84	WOIO	10/19/12	10/19/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$500.00			
85	WOIO	10/19/12	10/19/12	Action News at 5a	5-6a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$150.00			
86	WOIO	10/19/12	10/19/12	Action News at 5p	5-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,500.00			
87	WOIO	10/19/12	10/19/12	Action News at 6p	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00			
88	WOIO	10/19/12	10/19/12	Action News at 6a	6-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$225.00			
89	WOIO	10/19/12	10/19/12	The Early Show	7-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$300.00			
90	WOIO	10/22/12	10/22/12	Action News at 11p	11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$3,000.00			
91	WOIO	10/22/12	10/22/12	CBS Soaps	1230-2p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00			
E 92	WOIO	10/22/12	10/22/12	The Talk	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WOIO	10/22/12-10/28/12	The Talk	2-3p	M-----	:30		\$400.00	NM		
	Credited											
93	WOIO	10/22/12	10/22/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00			
94	WOIO	10/22/12	10/22/12	Action News at 5a	5-6a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$150.00			
95	WOIO	10/22/12	10/22/12	Action News at 5p	5-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,500.00			
96	WOIO	10/22/12	10/22/12	Action News at 6a	6-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$225.00			
97	WOIO	10/22/12	10/22/12	The Early Show	7-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$300.00			
98	WOIO	10/20/12	10/20/12	Sat Early Show	9-11a		:30			NM	2	\$450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 795801 /		<u>Alt Order #</u> 06230720
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> SUTTON FOR CONGRE	<u>Estimate #</u> 2089
<u>Advertiser</u> Sutton for Congress		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----S-				2	\$225.00				
99	WOIO	10/21/12	10/21/12	Sun Hour 4	10-11p		:30			NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----S				1	\$6,000.00				
100	WOIO	10/21/12	10/21/12	SU Action News at 11p	11p-12a		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----S				1	\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WOIO	10/15/12-10/21/12	SU Action News at 11p	11p-12a	-----Su	:30		\$750.00	NM			
Credited													
101	WOIO	10/21/12	10/21/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----S				1	\$2,000.00				
102	WOIO	10/18/12	10/18/12	Thur Hour 3	10-11p		:30			NM	1	\$5,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---T---				1	\$5,250.00				
103	WOIO	10/18/12	10/18/12	Action News at 11p	11-1135p		:30			NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---1---				1	\$3,000.00				
104	WOIO	10/18/12	10/18/12	CBS Soaps	1230-2p		:30			NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---1---				1	\$2,000.00				
105	WOIO	10/18/12	10/18/12	The Talk	2-3p		:30			NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---1---				1	\$400.00				
106	WOIO	10/18/12	10/18/12	Action News at 4p	4-5p		:30			NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---1---				1	\$500.00				
107	WOIO	10/18/12	10/18/12	Action News at 5a	5-6a		:30			NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---1---				1	\$150.00				
108	WOIO	10/18/12	10/18/12	Action News at 5p	5-6p		:30			NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---1---				1	\$1,500.00				
109	WOIO	10/18/12	10/18/12	Action News at 6a	6-7a		:30			NM	1	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---1---				1	\$225.00				
110	WOIO	10/18/12	10/18/12	The Early Show	7-9a		:30			NM	2	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---T---				2	\$300.00				
111	WOIO	10/16/12	10/16/12	Tue Hour 3	10-11P		:30			NM	1	\$4,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-T-----				1	\$4,250.00				
112	WOIO	10/16/12	10/16/12	Action News at 11p	11-1135p		:30			NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-1-----				1	\$3,000.00				
113	WOIO	10/16/12	10/16/12	CBS Soaps	1230-2p		:30			NM	2	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-T-----				2	\$2,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 795801 /		<u>Alt Order #</u> 06230720
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> SUTTON FOR CONGRE
<u>Estimate #</u> 2089		
<u>Advertiser</u> Sutton for Congress		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
114	WOIO	10/16/12	10/16/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -				1	\$500.00			
115	WOIO	10/16/12	10/16/12	Action News at 5a	5-6a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -				1	\$150.00			
116	WOIO	10/16/12	10/16/12	Action News at 5p	5-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -				1	\$1,500.00			
117	WOIO	10/16/12	10/16/12	Action News at 6p	6-630p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -				1	\$2,500.00			
118	WOIO	10/16/12	10/16/12	Action News at 6a	6-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1 - - - - -				1	\$225.00			
119	WOIO	10/16/12	10/16/12	The Early Show	7-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- T - - - - -				2	\$300.00			
120	WOIO	10/17/12	10/17/12	Action News at 11p	11-1135p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$3,000.00			
121	WOIO	10/17/12	10/17/12	CBS Soaps	1230-2p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$2,000.00			
122	WOIO	10/17/12	10/17/12	The Talk	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WOIO	10/15/12-10/21/12	The Talk	2-3p	- - - W - - - - -	:30	\$400.00	NM		
Credited												
123	WOIO	10/17/12	10/17/12	Action News at 4p	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$500.00			
124	WOIO	10/17/12	10/17/12	Action News at 5a	5-6a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - W - - - -				2	\$150.00			
125	WOIO	10/17/12	10/17/12	Action News at 5p	5-6p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$1,500.00			
126	WOIO	10/17/12	10/17/12	Action News at 6a	6-7a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$225.00			
127	WOIO	10/17/12	10/17/12	The Early Show	7-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - 1 - - - -				1	\$300.00			
128	WOIO	10/21/12	10/21/12	SU Action News at 630p	630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - - 1				1	\$850.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WOIO	10/15/12-10/21/12	SU Action News at 630p	630-7p	- - - - - Su	:30	\$850.00	NM		
Credited												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

<u>Contract / Revision</u> 795801 /		<u>Alt Order #</u> 06230720
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> SUTTON FOR CONGRE
<u>Advertiser</u> Sutton for Congress		<u>Estimate #</u> 2089
		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
129	WOIO	10/20/12	10/20/12	SA Action News at 7p	7-8p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$525.00			
130	WOIO	10/16/12	10/19/12	Action News at 5a	5-6a		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$325.00			
131	WOIO	10/21/12	10/21/12	Lt Su Action News at 11p	1130p-1230a		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00			
132	WOIO	10/16/12	10/19/12	Syndicated Barter	3-4p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$200.00			
Totals											70	\$73,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	70	\$73,375.00	\$62,368.75
Totals	70	\$73,375.00	\$62,368.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.